

Press release, 08.09.2017

The Program of the Warsaw Kids Forum is now available

The industry portion of the 4th edition of the Kids Film Festival will take place from the 27th -29th of September at the Muranów cinema in Warsaw. Over 200 participants will be taking part in the event including – experts, representatives of the film industry and invited guests from Poland and Europe. We are pleased to announce the details of the program.

The region's first Pitching Forum of films and TV series for children will be a space, to network and exchange experiences between European film industries, enabling participants to cooperate with international partners. During Inspiration Day, the first day of the Forum we will have 8 presentations and case studies by our international guests. Director, **Kaspar Janics**, along with producer **Robin Lyons** will tell us about their journey making the animated film "Captain Morten" – from a project presented at competition in Estonia to a feature length coproduction with a multimillion euro budget. **Philipp Budweg** a producer and founder of Lieblingsfilm will present a case study of a German – Italian coproduction "Mountain Miracle" ("Amelie Rennt"). He will share his insight into creating a universal and moving story for children as well as finding international partners and distribution. **Gudrun Sommer**, the director of doxs!, a festival of documentaries for children and youth, will tell us about this exciting new category of films for children. **Sigrid Klausmann-Sittler** the director of "Not without us", presented at this year's Kids film Festival, will tell us about her experience working with children all over the world while making an interactive version of her project.

Hedda Bruessing is the director of media at NTR, Holland's public broadcaster, she will share lessons from her many co-productions for young audiences about best practices while working with broadcasters. **Solveig Langeland** will introduce the audience to the realities of selling films for children in European and Global Markets, from the point of view of a sales agent. **Eric Huang**, a new media specialist out of London, will speak about crossmedia strategies and how they can apply in our ever-changing film industry. The last presenter will be **Federico Dini** from Honig Studios out of Berlin, who will present clips from the studio's latest productions and will speak about the challenges creators face engaging with our youngest audiences.

Work-in-progress presentations and Pitching Sessions

The second day of the Forum, in a special pitching block for our: Decision Makers, sales agents, distributors, representatives of film institutes and television representatives, four work-in-progress projects will be presented. Two Polish productions "**ROCK'N'ROLL EDDIE**" (Dogoda Media) and "**DIPLODOCUS**" (Human Ark), a Polish-Latvian coproduction "**JACOB, MIMMI AND THE TALKING DOGS**" (Atom Art, Letko), and "**THE WITCH HUNTERS**" (Action Production Ltd.) from Serbia.

For two days the stage at the Warsaw Kids Film Forum will belong to the projects that are being pitched. Creators will present their ideas in front of Decisions Makers and other participants of the Forum. Of the selected projects 13 are from Poland and they will be joined on stage by projects from: Turkey, Czech Republic, Serbia, Germany, Finland, Bulgaria, Italy, Hungary and Slovenia – a total of 25 projects, feature films, animated films and TV series for kids. Partners of WKFF will be giving awards for best pitched projects such as: an invitation to **The Financing Forum For Kids Content** in Malmö, an invitation to the **EAVE Marketing Workshop** in Luxemburg as well as production and post production services at **CeTA studios**.

To close the Forum the **Polish Animation Producers Association** has prepared a special event in which **Robert Jaszczurowski** the cofounder of GS Animation will present a choice of 6 Polish TV series.

The Warsaw Kids Film Forum will have over 50 creators pitching projects, almost 50 Decision Makers and experts, and around 150 participants from the industry.

The full program and registration is available at www.warsawkidsff.pl

Warsaw Kids Film Forum is organized by the Education Department of the New Horizons Association.

WKFF is co-financed by: the Municipal Office Capital City of Warsaw, the Ministry of Culture and National Heritage, Creative Europe MEDIA, the Polish Film Institute.

Partners of WKFF are: the Film Commission Poland, the Mazovia Warsaw Film Commission, the Polish Animation Producers Association, Polish Audiovisual Producers Chamber of Commerce, Audiovisual Technology Center CeTA, Kids Regio, Akademie für Kindermedien, EAVE and The Financing Forum for Kids Content.